

5 WAYS TO TURBO-CHARGE ARTESIAN

Artesian's Professional Services team helps you align to your customers' world

1. Customised Triggers

Highlight the articles that are aligned with your organisational agenda, for your entire user base. Work with our experienced team to align the right triggers to your key marketing messages making it easier for you to connect with your audience.



2. Bespoke templates

Customise bespoke email templates used to share stories from Artesian, ensuring your teams are aligned to your key value-proposition and customer triggers – making it easy to personalise every outreach.



3. Customised Learning Management

Work with our experienced Training team to tailor your learning experience to meet your business goals and objectives.

Customise your Artesian Academy with your own content to deliver broader educational goals – make Academy the #1 destination for your new hire on-boarding.



4. CRM Integration

Access Artesian directly alongside your accounts by integrating with your Salesforce or Microsoft Dynamics CRM, enabling you to boost CRM adoption and take advantage of CRM specific features.

Don't want a full integration? Our Salesforce Lite option aligns your Opportunities in your sales cycle, within Artesian.



5. Ready: Optimise your Mobile experience

Work with our experienced team to ensure all your Artesian users can take full advantage of Artesian on the move and before every customer meeting.

